



Downtown Dover Partnership
14 The Plaza
Dover, Delaware 19901
302-678-2940

PROJECT ANNOUNCEMENT

GDC Foundation Building

USDA Rural Development has approved a grant

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| Program: | Rural Business Enterprise Grant |
| State: | Delaware |
| County: | Kent |
| Recipient: | Downtown Dover Partnership |
| Recipient Contact: | Edwin Perez, Program Coordinator |
| Mailing Address: | 101 W. Loockerman Street, Ste 101 |
| Telephone: | (302) 678-2940 |

Project Description: Rural Development funds will be used to provide technical assistance for small businesses located in Downtown Dover. The goal of the project is to provide 65 small business owners located within the downtown business district the basic business tools to aid them in overcoming the difficult economic challenges resulting from our current national economic crisis. The primary focus of the project is to sustain the current downtown business and job base.

Registration: Call office at (302) 678-2940 or email Ed Perez at eperez@dover.de.us

| DATE | DAY | WORKSHOP | TIME | LOCATION |
|-------------------|-----------|---|-----------------|------------------------|
| February 17, 2010 | Wednesday | Project Press Conference | 2:00PM | GDF Community Building |
| February 25, 2010 | Wednesday | Orientation/Registration | 6:00pm | GDF Community Building |
| February 23, 2010 | Tuesday | The Language of Green | 6:00PM – 8:30PM | GDF Community Building |
| February 24, 2010 | Wednesday | 3 rd Annual Entrepreneurship Conf. | All Day | Delaware Tech. College |
| March 9, 2010 | Tuesday | Business Assessment & Basics | 6:00PM – 8:30PM | GDF Community Building |
| March 10, 2010 | Wednesday | Thinking of Starting Your Business | 6:00PM – 8:30PM | GDF Community Building |
| March 16, 2010 | Tuesday | Business Assessment & Basics | 6:00PM – 8:30PM | GDF Community Building |
| March 30, 2010 | Tuesday | Business Assessment & Basics | 6:00PM – 8:30PM | GDF Community Building |
| April 6, 2010 | Tuesday | Green Homes/Business Strategies | 6:00PM – 8:30PM | GDF Community Building |
| April 7, 2010 | Wednesday | Reason & Purpose of Business Plan | 6:00PM – 8:30PM | GDF Community Building |
| April 14, 2010 | Wednesday | Industry, Competition & Niche | 6:00PM – 8:30PM | GDF Community Building |
| April 14, 2010 | Wednesday | How to Succeed in Business | 6:00PM – 8:30PM | GDF Community Building |
| April 21, 2010 | Wednesday | Market Segment | 6:00PM – 8:30PM | GDF Community Building |
| April 28 | Wednesday | Promotional Plan & Pricing | 6:00PM – 8:30PM | GDF Community Building |
| May 5, 2010 | Wednesday | Operational & Management | 6:00PM – 8:30PM | GDF Community Building |
| May 11, 2010 | Tuesday | Green Street Work Skills | 6:00PM – 8:30PM | GDF Community Building |
| May 12, 2010 | Wednesday | Managing Your Business | 6:00PM – 8:30PM | GDF Community Building |
| May 12, 2010 | Wednesday | Technology | 6:00PM – 8:30PM | GDF Community Building |
| May 19, 2010 | Wednesday | Financials | 6:00PM – 8:30PM | GDF Community Building |
| May 26, 2010 | Wednesday | Executive Summary | 6:00PM – 8:30PM | GDF Community Building |
| June 9, 2010 | Wednesday | How to Conduct a Feasibility Study | 6:00PM – 8:30PM | GDF Community Building |
| July 14, 2010 | Wednesday | Effective Business Plan Writing I | 6:00PM – 8:30PM | GDF Community Building |
| August 11, 2010 | Wednesday | Effective Business Plan Writing II | 6:00PM – 8:30PM | GDF Community Building |

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| DDP | Ed Perez | YWCA | Bobbi | SCORE | Herb | DCED | Ilona | CONSORTIUM | Gigi |
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